

INTERNSHIPS AVAILABLE UNDER TIP/FD PROGRAM SUMMER 2009

SAG: Publicity development for the ICICI Foundation and its partners (1 position)

The Strategy Advisory Group at CDF seeks an intern to develop promotion materials for the ICICI Foundation and its five strategic partners. The main activities would include the following:

- Develop an understanding of the ICICI Foundation and partners structure
- Visit each organization and talk to their key staff
- Field visits and discussions with other implementing partner organizations
- Discussions with beneficiaries and/or clients
- Detailed recording, documentation, photography and video of all these visits

The key outputs of the internship may include some or all of the following:

- Case studies on programs/organizations/beneficiaries
- Short success stories
- Articles and briefs for publishing
- Short videos, pictures and other visual illustrations of different programs

The materials are expected to be disseminated for ICICI Foundation publicity via its communications streams: foundation and partner websites, brochures, newsletters, blog, press releases, traditional media, networking events.

Intern profile: Bachelors or Masters student in international development or a related field OR communications, marketing or a related field. Demonstrated expertise and interest in communication, journalism, film making and/or graphics design required. Demonstrated interest in rural development, or development economics required. India experience preferred but not essential.

SAG: Comparative analysis of best practices for development consultancies in India (1 position)

The Strategy Advisory Group at CDF seeks an intern to perform a hands-on comparative analysis for the SAG team. The intern will be responsible for:

- Compiling organizational profiles of selected development consulting organizations in India
- Visiting organization offices and field sites and conducting interviews

The key outputs may include some or all of the following:

- Refined list of comparative organizations (consulting organizations, think tanks/research groups, foreign and local)
- Detailed profiles of comparative organizations
- Analysis of best practices among organizations in the space
- Point of view note on SAG's "sweet spot" in the sector

The intern's output will be used for internal SAG strategy development, presentation to CDF and other IFMR centres, and dissemination to the Indian development community.

Intern profile: Masters student in international development, development studies, public administration, or business administration. Strong interest in organizational development, sustainable development strategies, and/or organizational effectiveness required.

RIG: Understanding BoP Consumer behavior in Rural India: (two interns)

The interns will play a leading role in the development and testing of market research tools for rural BoP consumer segments in India. Priority sectors will include energy (decentralized renewable energy, cooking and lighting solutions), water, and sanitation. Interns should be prepared to spend a significant amount of time in rural areas and should have experience in marketing, market research, and/or ethnographic research. Competitive applicants will have or currently be pursuing a relevant masters degree and possess a strong interest in market-based solutions to poverty reduction. Applicants with working knowledge of one Indian language preferred.

RIG: BoP Business Development & Technology Deployment: (one intern)

Building upon a current collaboration with the World Resources Institute and CDF, the intern will play a leading role in distilling key insight into business development and technology deployment in the BoP energy sector in India. As part of this broader effort, the intern will focus on critical challenges to demand aggregation in rural markets. Competitive applicants will currently be pursuing or have recently completed an MBA, MPA, or MPP and possess a strong interest in market based solutions to poverty reduction.

RIG: Centrally Sponsored Schemes and Tracking Public Expenditure: The Road Forward (one intern)

The intern will provide research assistance to CDF staff members for several documents and policy papers, which are being prepared for a July conference on public expenditure tracking. CDF is jointly organizing this conference with the Accountability Initiative at the Centre for Policy Research (Delhi). Aside from research assistance responsibilities the intern will be responsible for preparing budget briefs to highlight critical public

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sector development programmes. The internship provides an excellent opportunity to learn about transparency and accountability in the Indian policy context. Applicants will currently be pursuing or have recently completed a relevant graduate degree and have a strong interest in public finance. Competitive applicants will have strong writing and research skills. Familiarity with budgets and Indian policy context a plus.

UIG: Urban Planning Processes in India: (one intern)

Planning for land use and infrastructure in municipal areas is legislated to take place through a variety of planning institutions depending on the city, including local planning authorities, development authorities, and municipal councils. This project seeks to examine the disjuncture between legislated planning processes, and the processes that actually take place. How are planning permissions actually given? How do court cases and public interest litigations change and shape city plans and land use? How are elected councils involved with projects since the 74th Amendment was passed? What is the impact of large scale centrally sponsored schemes such as the JNNURM on local planning powers? Intern will carry out desk and field research with staff members of the UIG group, most likely in Tamil Nadu or Karnataka. Competitive applicants will currently be pursuing or have recently completed a Masters in Urban Planning, an MPA, or an MPP. Knowledge of Tamil or Kannada a strong plus.

UIG: Inclusive Urban Design (one intern)

The project aims to re-examine urban engineering and design standards for the Indian context. There has been a recent push in India to prioritize pedestrian needs in cities, but there has been almost no thinking on the logistics of pro-pedestrian design. In particular, how can we redesign the sidewalk for the particular set of users and problems in Indian cities? Sidewalks here have to contend with their use by a multiplicity of users – pedestrians, users of public transport, and hawkers, who depend on their access to highly trafficked city sidewalks and streets for their livelihood. Since many roads are also very narrow, sidewalks have to be extremely efficient. Sidewalks are also commonly misused – as storage spaces for materials used in construction sites and for municipal services like garbage bins and electrical junction boxes, as extensions of the road during peak traffic hours by motorcyclists, and as public urinals. Can changes in sidewalk design encourage and accommodate positive uses while discouraging negative ones? The ideal intern would have an advanced degree in architecture and / or urban design, and would have experience working in India or the developing world.

ESF: India's Renewable Energy Landscape (one intern)

Working closely with CDF's Rural Infrastructure and Governance (RIG) and Environmentally Sustainable Finance (ESF) groups, the intern will map policy landscape for renewable energy in India. As part of this broader effort, the intern will develop a comparative assessment of state level renewable energy policy in India. Additionally, in conjunction with RIG and ESF staff members, the intern will develop a specific research

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question that adds value to CDF's work in the renewable energy space. Competitive applicants will currently be pursuing or have recently completed a relevant graduate degree and have a strong interest in environmental policy.

UIG: Mapping Urban Infrastructure (one or two interns)

Interns' work will contribute to a new city-wide map of spending on public works that will provide more detailed information than what is traditionally available -- including individual projects' location, costs, quality, and timeliness of implementation. The resulting map will enable citizens to pressure for changes in spending patterns to meet community needs. Interns will help members of the UIG group collect available data on government spending on one or two sectors of public works in the city of Chennai, as well as physically mapping public works in the metro area. The ideal candidate would be able to quickly assess gaps in information, and creatively seek out and access data that would fill these gaps. Some experience working in India would be helpful, especially with the Indian government.